

TECHNICAL SKILLS

General Marketing and Social Media	Strong Communication Skills	Proficient in Spanish Language
Creative and Focused Social Media Posting		Driving Traffic on Social Media Platforms
Analyzing Basic Trends to Create Posts	Google and Microsoft Suite	Powerpoint Creative Skills
Photoshop & Indesign Skills		

EDUCATION

- ◆ **Ithaca College, Ithaca, NY** August 2022 to May 2026
May 2026 | B.S. Business Administration with Marketing Focus
Minors: Economics & Integrated Marketing Communications | GPA: 3.831
Honors & Societies: Alpha Mu Alpha, Omicron Delta Epsilon, 8-time Dean's List
- ◆ **Wayne Valley High School, Wayne, NJ** September 2018 to June 2022
Graduated: Spring 2022 GPA: 3.88 | National Honor Society
- ◆ **Fairleigh Dickinson University | Passaic County Community, Wayne, NJ** September 2019 to June 2022
6 Undergraduate Credits Business and Marketing Focused

WORK EXPERIENCE

- ◆ **Miles High Productions, Los Angeles, CA** August 2025 to December 2025
Social media marketing intern | Assisted with social media, online marketing, & Spotify marketing | Researched digital media trends | Helped organize and manage digital assets for content creation for music artists
- ◆ **Kelsey Partridge Bird Natatorium, Ithaca College, NY** January 2024 to Present
Supervise daily pool safety, competitive swim safety, and competitive diving safety | Maintain first aid certifications (CPR, AED, and Red Cross Certified)
- ◆ **Hendrix Classics & Co, Nashville, TN** May 2025 to August 2025
Virtual intern | Developed social media strategies across multiple platforms | Produced marketing assets such as captions, visual directions for campaigns, & call-to-action with brand storytelling attributes
- ◆ **James Roe Memorial Town Pool, Wayne, NJ** July 2020 to August 2025
Supervise daily pool safety and lead swim lessons for elementary school-age children
Maintain first aid certifications as required (CPR, AED, and Red Cross Certified) | Mentor and training of new lifeguards
- ◆ **Ruby's Travel Agency, Wayne, NJ** September 2021 to June 2022
Manage social media on multiple platforms | Create and enhance customer-facing presentations for sales/marketing

RELATED COURSEWORK

- ◆ **Ithaca College, Ithaca NY** August 2022 to Present
Strategic Management | Advertising & Copywriting | Principles of Economics | Presentation & Graphic Design | Principles of Marketing | Digital Marketing | Financial & Managerial Accounting | Labor Economics | Advertising | Public Relations | Business Finance | Business Statistics | Consumer Behavior | Sales Promotion | Marketing Analytics

ORGANIZATIONS AND COMMUNITY SERVICE

- ◆ **American Marketing Association, Member** August 2024 to Present
Attend weekly meetings, events, & workshops | Organize case studies & fundraising events
- ◆ **Women In Business, Member** January 2023 to Present
Attend professional workshops & world-renowned conferences | Create and empower connections with other women
- ◆ **Ithaca College Club Soccer Team, Player** September 2023 to May 2025
Help with social media platform | Mentor younger players as well as attend daily practices
- ◆ **Youth Group, Our Lady of the Valley Church, Co-Leader and Member** September 2018 to June 2022
Attend and participate in weekly strategy meetings | Organize and lead new member orientation and numerous charity events
- ◆ **College and High School Experienced Athlete** September 2018 to August 2023
Wayne Valley High School | 3-year varsity starter | Senior Captain/All League | Organized and promote the team through social media and teambuilding | 2nd Team All County
Ithaca College Varsity Soccer | Freshman player | Liberty League 2022 Champion